

The Story Matrix

Three stories, five columns, two checks. If a claim on your resume has no row pointing at it, that is this week's instruction.

	1 • The claim it defends	2 • The situation (one sentence)	3 • What I did (the decisions that were yours)	4 • What they can open	5 • The opener (word for word) the column that pays under nerves
Built something you made from nothing					
Broke and fixed something you diagnosed and repaired					
Learned fast something you got working on a deadline					

The coverage check

List every domain your headline certification claims and every “required” line from your target posting. Each one needs at least one story pointing at it.

Claim: _____ story 1 ☐ 2 ☐ 3 ☐

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Claim: _____ story 1 ☐ 2 ☐ 3 ☐

The open check open, poke, believe - Chapter 13

“A story with nothing to open is testimony; a story with a link is evidence.”

☐ Every row has something in column four.

If a story comes from proprietary or client work, rebuild it in a sanitized lab and never link real employer data.